



Judging Guidelines and Criteria

National FÍS Film Festival 2010

- Criteria for selection of films at for the National FÍS Film Festival 2010
- Films must be no longer than 5 minutes in length (excluding Credits).
- Schools selected for the National FÍS Film Festival 2010 should be available to attend the Award Celebrations, in the Helix Theatre, Dublin, October/ November 2010
- Children's storyboards must be submitted by PDF – This can be uploaded at the same time as the film (there is a tutorial on the FFF10 web site available on how to do this)
- A school can submit more than one film
- Decision of the judges is final
- The judging panel will consider the following :
- Imagination and creativity in relation to set, costume, plot etc.
- Originality of the story
 - excellence of execution in the special techniques of the medium of film;
 - excellence of visual interpretation of story, theme, or concept;
 - excellence in the use of sound;
 - excellence in the delineation/deliverance of the plot, theme, characters, mood setting, or information presented;
 - excellence in acting, when appropriate;
 - excellence in the appropriateness of technique or treatment to the story, theme, or concept.

How to Submit

- Films must be uploaded to the website www.eurocreator.com.
- A step by step video tutorial describing this process is available on the FFF10 web site www.fis.ie/fff10

The following forms should be kept at the school.

- Consent forms signed by parents for all children participating
- Release form in FÍS resource pack, page 68 -- <http://tinyurl.com/fff10>
- Appropriate permission for any copyrighted work (music, logo, prints, pictures etc).
- Music – Because all schools will be able to view their film online at www.eurocreator.com/channels/FFF10 - We are encouraging schools to use Copyright Fee music in their films.
- You can also use Copyright Music – However, please note that there are limitations to viewing .
- FÍS has an agreement with the MCPS Copyright. However, to qualify for the agree ment all films must list the copyrighted music at the end of their film credits and submit the list of music used by email to info@fis.ie.
- In addition, please note where copyright music is used in a film, the film will be viewable online but sound will be muted. For judging purposes the film will be judged with the original copyrighted music.
- The reason for muting the film online is that there is no Copyright agreement that covers schools using copyrighted music online.



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Criteria

School Name:

Class/Group Name:

Film Name:

Score

Creativity

Is creativity shown in the use of sound, set & costume design, camera work and the development of the plot?

Beginner = 1 Developing=2
Accomplished=3 Distinguished=4

Score:_____

Originality

Is the story line original? Did the film show an original approach to the topic?

Beginner = 1 Developing=2
Accomplished=3 Distinguished=4

Score:_____

Imagination

Did the filmmakers show awareness, vision and insight into their chosen topic? Did the film display an understanding of visual imagery?

Beginner = 1 Developing=2
Accomplished=3 Distinguished=4

Score:_____



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Technical Element

Technical and production skills appropriate to the age and experience of the pupils and to the equipment available to them. e.g. sound effects, editing quality, etc.

Beginner = 1 Developing=2 Accomplished=3 Distinguished=4

Score: _____

Overall Impression

Did you enjoy the film? Did the film have an impact on you?

Overall Score
(Lowest Score = 1)
(Highest Score =4)

Score: _____

Total out of /20

Comments

If using copyrighted music this is the information that needs to be emailed to the FÍS office

- the name of the school
- the name of the film
- a list of the songs and artists used in each film submitted
- Where copyright music is used, FÍS will replay these films online without any sound. However, films will be judged on their original submission with the original soundtrack .

Members of the Judging Panel at the Regional Screening :
3 members of the judging panel will not be directly associated with the schools.
The judging panel will comprise of Film Critics and a Principal /teacher